



Security Tech Germany

**DIGITAL SOLUTIONS AND SERVICES**

**EXPERT ROOM**

**SMARTX™**

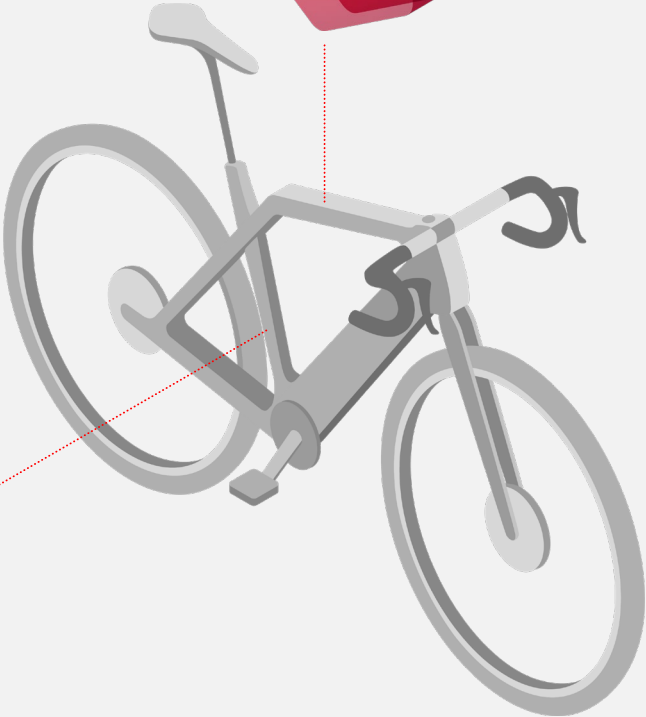
Eurobike June 2022

# CUSTOMER INSIGHTS

# DO I NEED A PHYSICAL KEY?

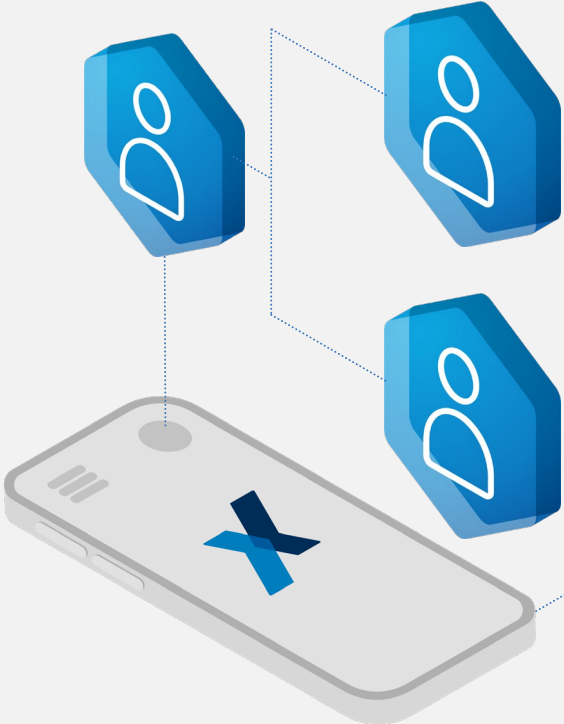


*... honestly: aren't physical keys a little bit old fashioned?*



# INVITE AND SHARE

*It would be great to invite my friends using my bike in an easy way*



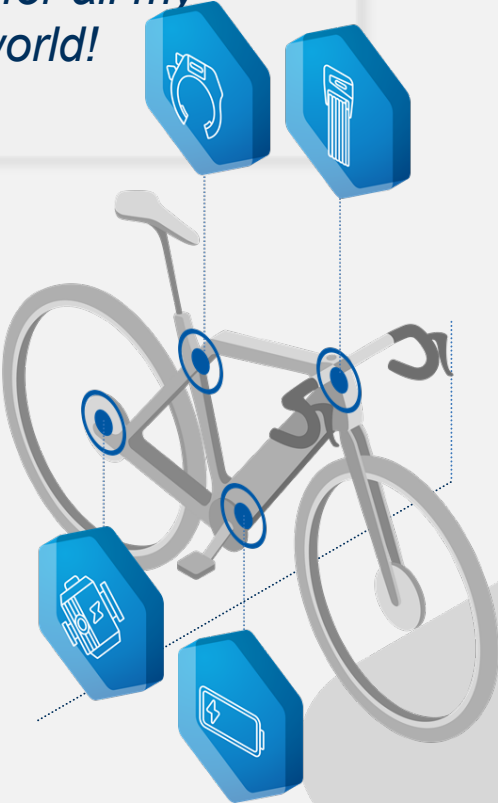
# AN USEFUL INNOVATION

*Keyless open and handsfree  
– so easy*

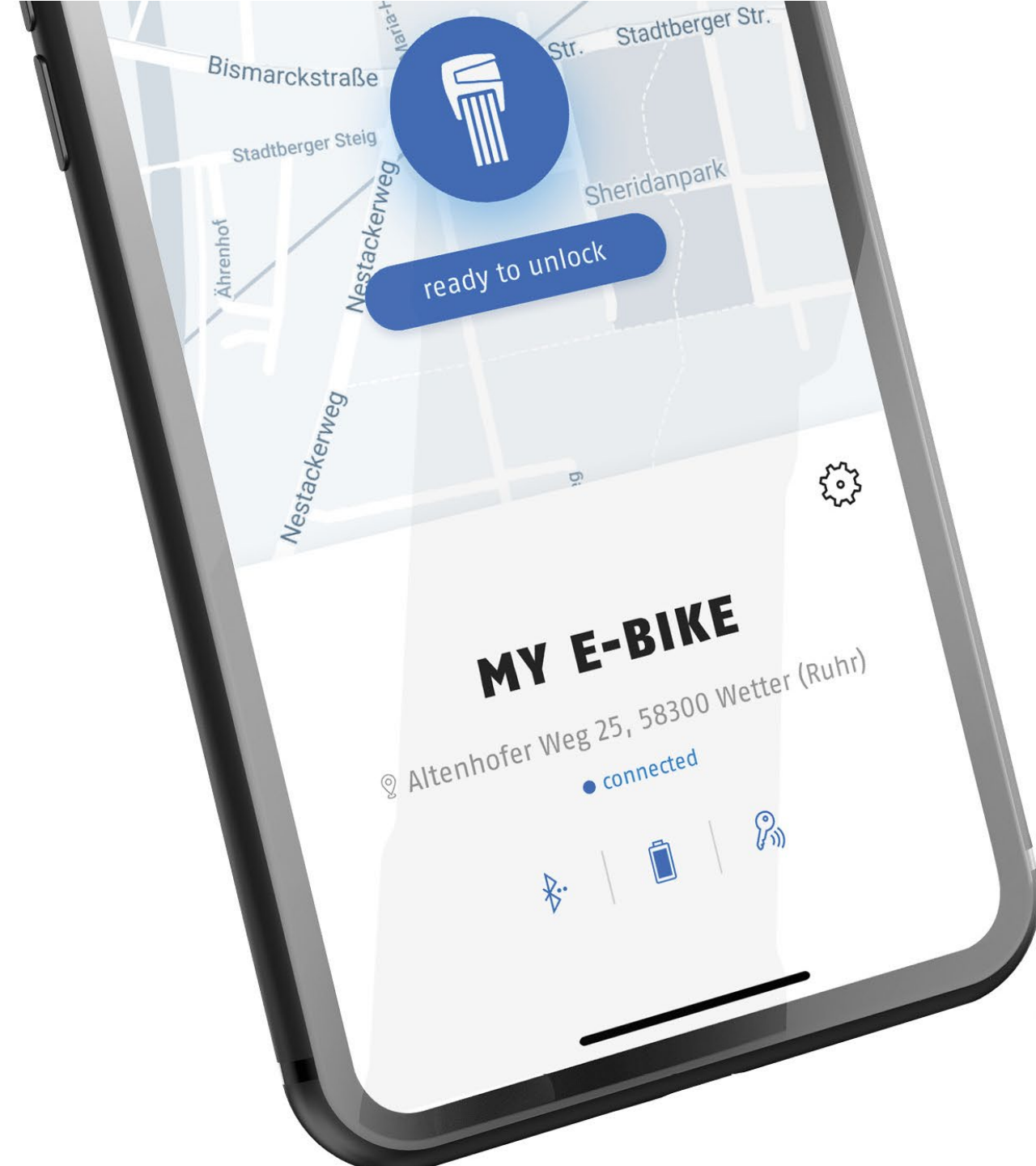


# MANAGING ALL BY ONE ...

*The SmartX™ App for all my locks... That's my world!*



# OEM SOLUTION SMARTX™



# YOUR KEY IS NOW AN APP

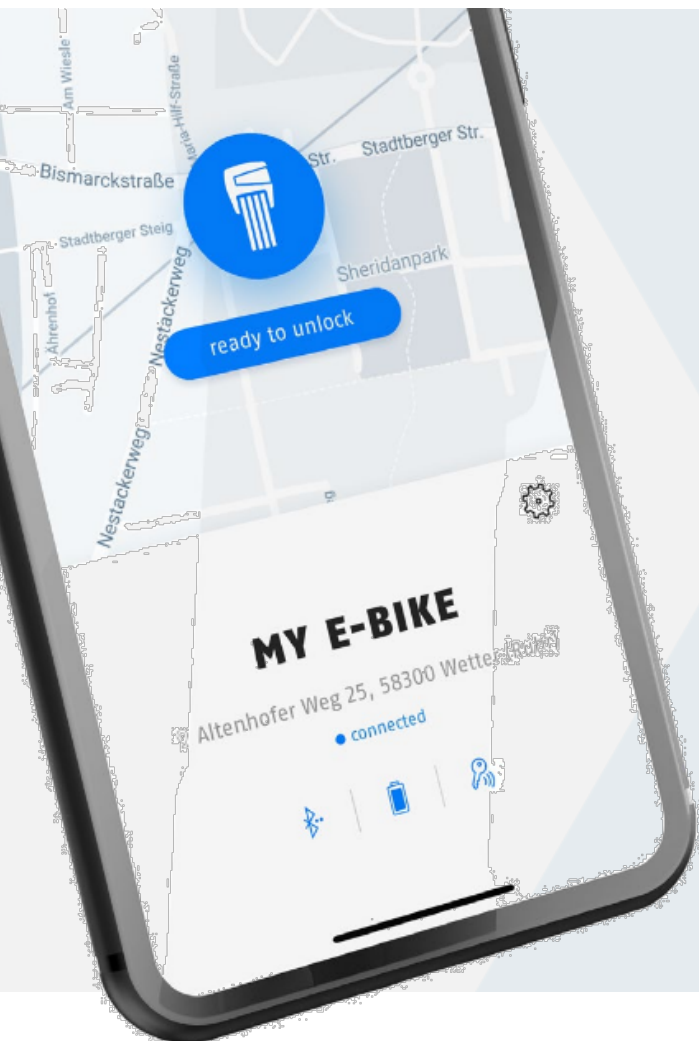
Das SmartX™-Protokoll von ABUS definiert die Sicherheit der Kommunikation auf Basis der Bluetooth® Technologie neu – nutzbar über die ABUS Mobile App, als White Label (Mobile App) oder integriert in Drittanbieter-Apps als SDK.

The SmartX™ protocol from ABUS redefines the security of communication based on Bluetooth® wireless technology – usable via the ABUS Mobile App, as white label (mobile app) or integrated into third-party apps as an SDK.



# SMARTX™

ABUS partly-patented layer



## Security

Highest security level in Bluetooth communication (BLE) between the smartphone and your digital device secured by ABUS SmartX™

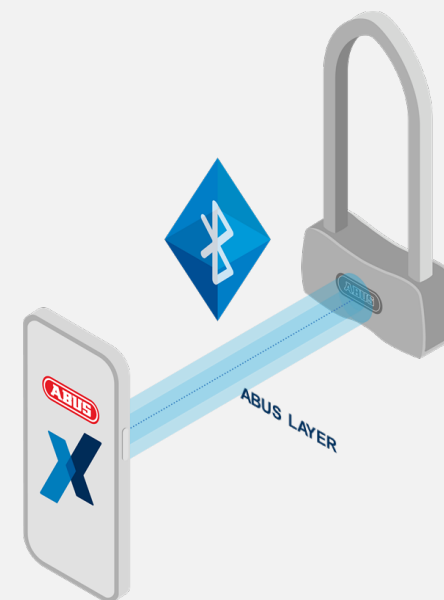
## Convenience

SmartX™ is a digital key that can be handed over to other people at any time via all communication channels

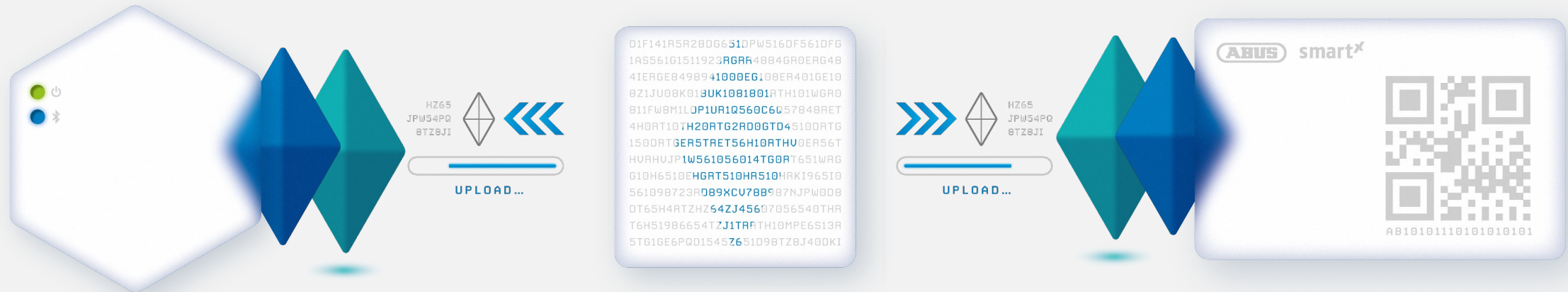
- **Keyless entry** and **handsfree opening**: just come across and drive – unlock automatically
- **Administration**: management of users and devices with different access rights
- **Invite**: invitation to use the bike made easy!

## Branding

SmartX as an ingredient brand refines your solution with the label "Security"



# PRODUCTION FLOW SMARTX™



The unique secrets is stored and sealed highly protected in the component

A random number generator creates an individual QR code (Secret Master / Owner, BT name).

The secret is only displayed as a QR code on the SmartX™ keycard and makes it its only owner

No secret is like another. It is not stored on any database and is not reproducible

# HOME & MOBILE SECURITY



# WE ALSO TAKE CARE ABOUT BUSINESS



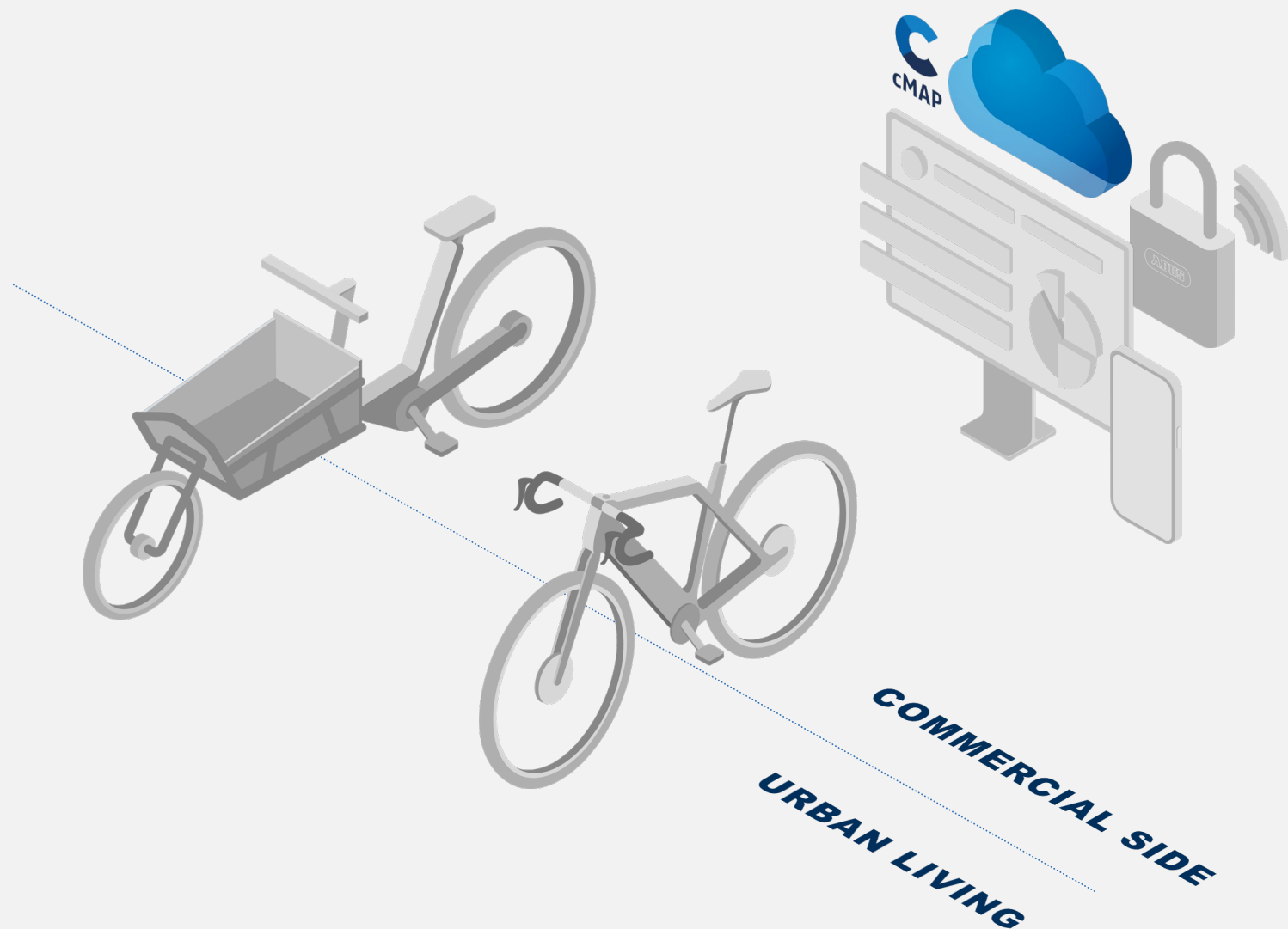
# OUT-OF-THE-BOX-SOLUTION

- **Make or buy.** Benchmark solution for secure BLE communication. A SDK enables quick and easy integration & use of SmartX in the partner ecosystem. Professional service & maintenance guaranteed!



# OUR VISION

- We provide all-round security
- For ABUS, security is a product and an emotion
- We digitize bike solutions to make them simple and convenient: simply SMART
- Our claim is a 360° portfolio
- We enable our partners to have a complete ABUS SmartX world



# ONE KEY

For all cases



On the road



At home



At work



... and for services

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