



Security Tech Germany

**DIGITAL SOLUTIONS AND SERVICES**

**EXPERT ROOM**

**LIFECYCLE MANAGEMENT**

Eurobike June 2022

# OEM SOLUTION LIFECYCLE MANAGEMENT

# SMARTX™ INTEGRATED IN FIT E-BIKE SYSTEM

The FIT app communicates with the FIT Master (display)



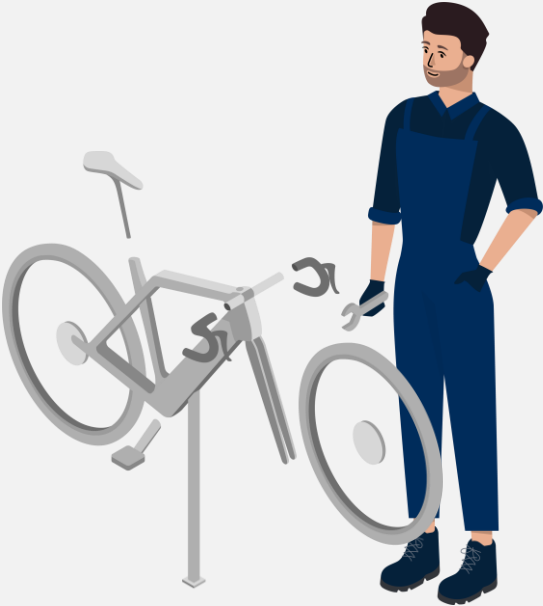
Lock and unlock the bike with the mobile app

Secured Bluetooth communication

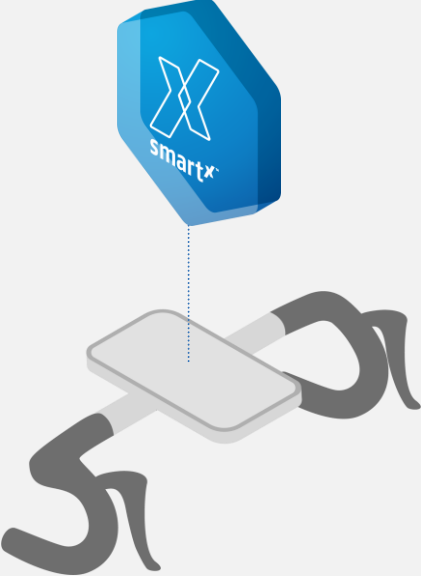
Handsfree opening

Support of the Bike Lifecycle Management (using ABUS cMAP)

# LIFECYCLE MANAGEMENT



**Bike production**



**SmartX integration**



**Buying a bike**



# LIFECYCLE MANAGEMENT

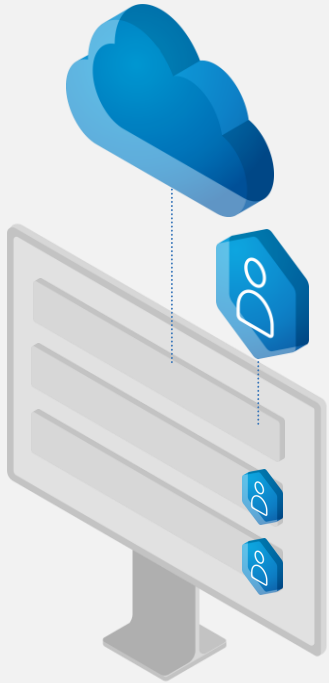


Register on the app



Using all SmartX features

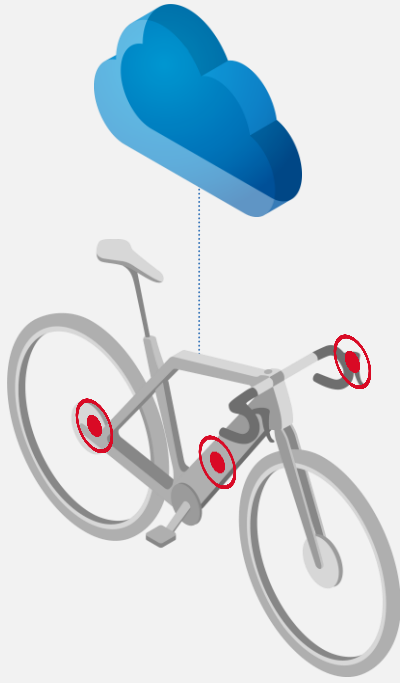
# LIFECYCLE MANAGEMENT BEHIND THE SCENE



**Info about  
Customer registration**

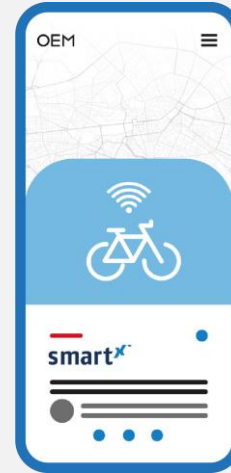
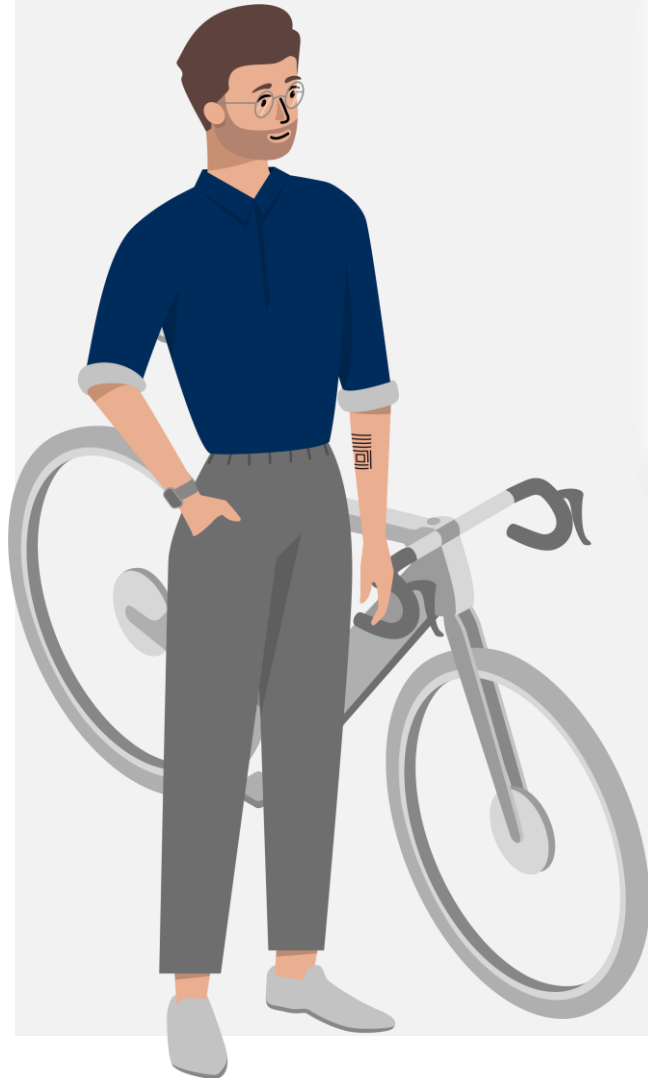


**Data management**

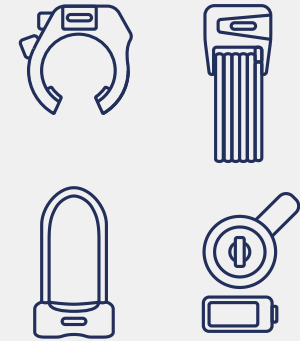


**Predictive  
maintenance**

# ONE ACCESS POINT FOR ALL COMPONENTS



smartX™



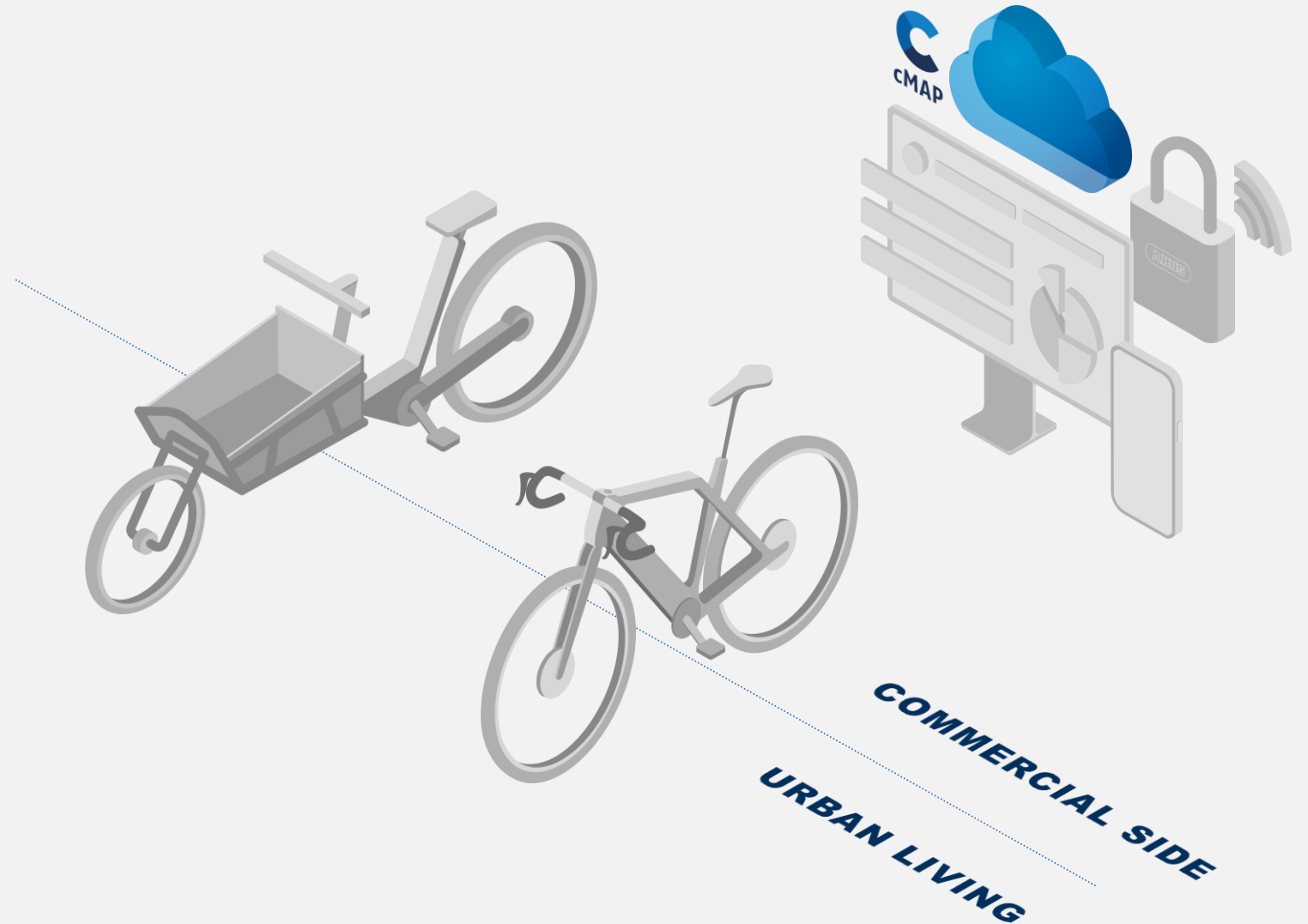
- High performance technology
- Reliable and long-term oriented partnership
- Flexible and modular use
- USP in the market

# THE BASIC OF ABUS LIFECYCLE MANAGEMENT



# OUR VISION

- We provide all-round security
- For ABUS, security is a product and an emotion
- we digitize solutions for your bike and in your home to make them simple: simply SMART
- Our claim is a 360° portfolio
- We enable our partners to have a complete ABUS SmartX world



# BENEFITS CMAP PLATTFORM

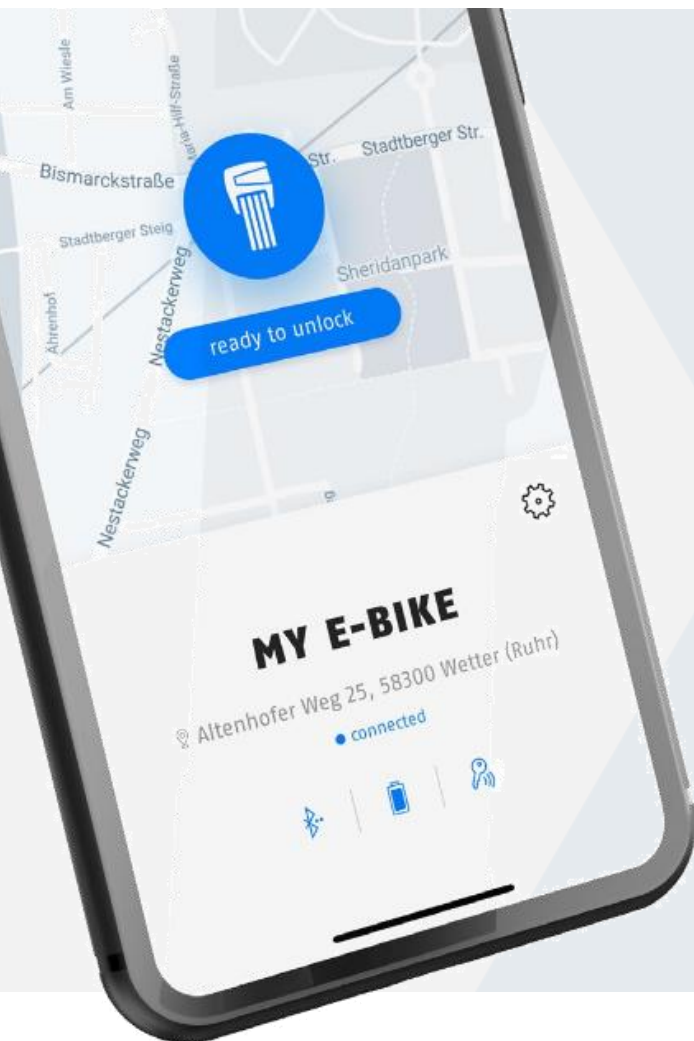
<b>User Management</b>	Extensive management of users over the entire lifecycle of component
<b>Component Management</b>	Comprehensive management of components (also third-party) over the entire lifecycle
<b>Client Management</b>	Sophisticated, individualizable rights concept; unlimited multi-client capability
<b>Process Management</b>	Structuring of workflows e.g., for rental and sharing business models
<b>Transparency</b>	Complete, individually structured visibility of all user and component data
<b>Reporting</b>	Various analyses prepared and available for downloading
<b>Information</b>	Real-time and 24/7 synchronization, long-term documentation*
<b>Remote Opening</b>	Remote opening controllable centrally without digital key from the mobile app*
<b>White Label / Customizing</b>	Dashboard and mobile app customizable to customer needs (function and design)
<b>Integration ERP</b>	Standard interfaces allow easy connection to other ERP systems
<b>Data Processing</b>	GDPR-compliance processes, hosting MS Azure

\* 9001 functions



# SMARTX™

ABUS partly-patented layer



## Security

Highest security level in Bluetooth communication (BLE) between the smartphone and your digital device secured by ABUS SmartX™

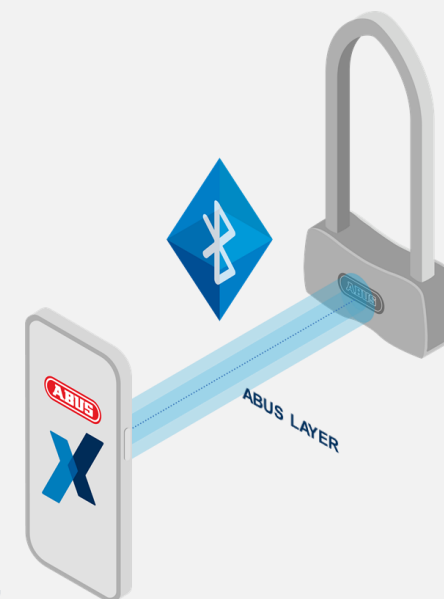
## Convenience

SmartX™ is a digital key that can be handed over to other people at any time via all communication channels

- **Keyless entry** and **handsfree opening**: just come across and drive – unlock automatically
- **Administration**: management of users and devices with different access rights
- **Invite**: invitation to use the bike made easy!

## Branding

SmartX as an ingredient brand refines your solution with the label "Security"



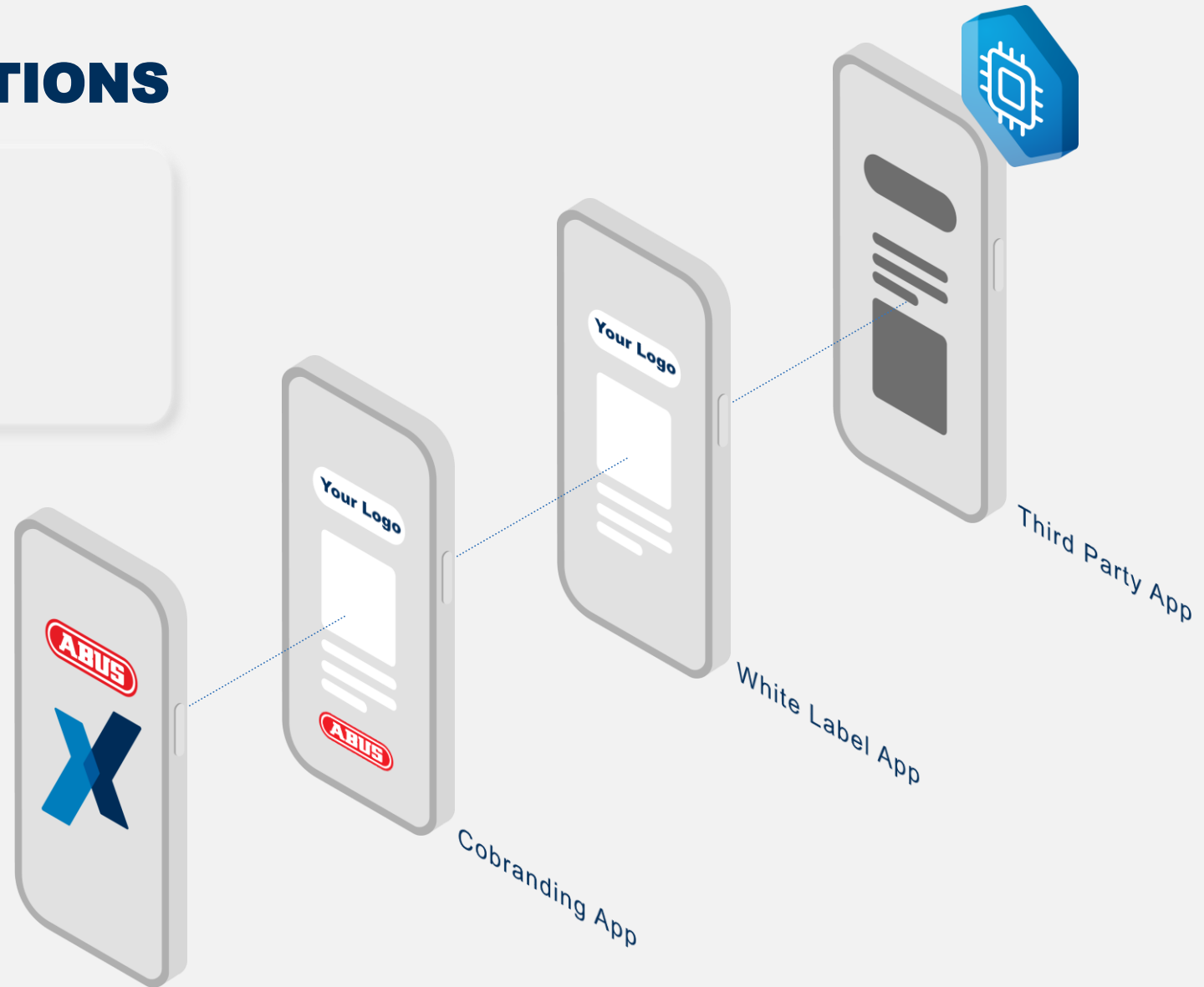
# OUT-OF-THE-BOX-SOLUTION

- **Make or buy.** Benchmark solution for secure BLE communication. A SDK enables quick and easy integration & use of SmartX in the partner ecosystem. Professional service & maintenance guaranteed!



# MOBILE APPLICATIONS

- ABUS own App
- Cobranding App
- White Label App
- Third Party App
- Software Development Kit



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